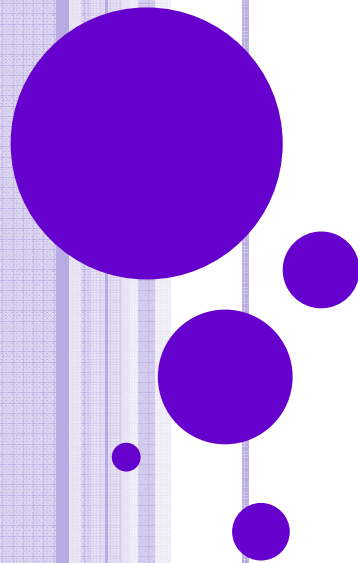


KERRY'S NETWORK, INC.

MEDIA KIT



Kerry's Network, Inc.

Trade Shows, Talk Radio & Business Magazine

OUR BRANDS....



Kerry's Network for Women

Free Business Networking for Women



THE BUSINESS REVIEW



Kerry's Network, Inc.

Trade Shows, Talk Radio & Business Magazine





THE BUSINESS REVIEW

- Editorial provided by local Business Experts. Topics include Accounting, Legal issues, Social Media, Marketing, Sales and other topics related to Entrepreneurs.
- Readership is targeted towards Business Owners, Entrepreneurs and Sales Executives.
- KNFW Woman of the Year receives an article write-up and one full page premium placement ad. Nominations are received throughout the year and the winner is chosen by K.NI.
- Advertising options are in full color, design is included in pricing. Editorial and Advertisements are included in digital edition at no additional charge.

THE BUSINESS REVIEW MAGAZINE

The Business Review Magazine is produced quarterly in the Jacksonville area, other cities in Florida will be released in 2012. There are 5,000 printed copies that are distributed in the Jacksonville area in addition to the electronic version on our websites.

The publication is 5 ½ x 8 ½ and is full color. A list of our distribution spots are located on the Business Review Website. We offer a 25% off discount on advertising for distributors and members of KNFW, Free Business Networking for Women.

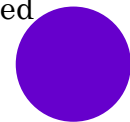




- KNFW, Free Networking for women (and men too) offers a virtual setting and optional in person networking once per month in select areas.
- Membership is FREE.
- Discounts and promotions from sponsors and affiliates.
- Opportunities for recognition on our Facebook fan pages for KNFW.
- Membership is category exclusive, so you can lock out your competitors.

KNFW, FREE BUSINESS NETWORKING FOR WOMEN

Kerry's Network offers a Free Networking Organization for Women (and Men) in Business. The groups meet virtually and also meet once or twice a month in person. The membership is free, category exclusive, meaning you can reserve up to two categories. Men are allowed to join as well. The purpose of the groups is to offer an opportunity to the local business communities to network without the added pressure of competition and without the financial obligation required by other networking groups.



RATE CARD

KNFW Website

Advertising	Small Banner Ad 120 x 125	Large Banner Ad 120 x 240
Monthly	\$15	\$25
1 Year	\$99	\$199

Rates include design of your ad, automation included at no extra charge. KNFW Members receive 25% discount on advertising.

The Business Review

Ad size	Rate
¼ Page Ad – Size 205 x 330	\$399
½ Page Ad – Size 410 x 330	\$699
Full Page Ad – Size 410 x 630	\$1,199
Premium Placement Investment	25%

Premium ad space such as inside front, inside back and back cover are available, please add 25% onto the rates listed above. Design and artwork is included in all pricing. All ads must be paid in advance unless you opt for monthly billing with a credit card. See Ad samples on next page.



AD SIZE SAMPLES

