



Kerry's Network, Inc.

Trade Shows, Talk Radio & Business Magazine

Title Sponsor Package

Sponsorship with **Kerry's Network** provides broad visibility for your business throughout the year. Title Sponsors are chosen at the end of each calendar year for the upcoming year. **We only take on one Title sponsor per year.**

As the Title Sponsor you will receive the following:

- One full page, color premium BACK COVER placement advertisement in each issue of *The Business Review*, our quarterly business magazine. With a distribution of 5,000 you reach potential customers via print, and exposure through our website. (Value: \$6,000)
- Your company logo on KNFW Membership Materials (printed). (Value: \$2,400)
- Large banner ad on our Corporate site, The Business Review Website and Kerry's Network for Women website for twelve months. (Value: \$600)
- Twenty Text Links on various episode pages of our Business Talk Radio Show aired on BTR. (Value: \$1,000)
- Discount program for members. Your business will have the opportunity through us to promote a discount program to our member database. (Value: \$3,000)

Total Value of this Sponsorship Package: \$13,000

Your investment: \$10,000

**Values are calculated on a yearly basis.*

QUALITY BUSINESS CONNECTIONS
www.kerrysnetwork.com



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Platinum Sponsor Package

Sponsorship with **Kerry's Network** provides broad visibility for your business throughout the year. You have the opportunity to promote your business with Website Advertising, Premium Placement in our quarterly business publication, and discounts from local businesses. **We have two (2) Platinum Sponsorships available for the year.**

As a Platinum Sponsor you will receive the following:

- One full page, color premium placement advertisement in each issue of *The Business Review*, our quarterly business magazine. Premium spots include, inside front cover, first page, and inside back cover of the publication. With a distribution of 10,000, you reach potential customers via print, e-mail and our website. (Value: \$6,000)
- Large banner ad on Kerry's Network for Women website for twelve months. (Value: \$199)
- Discount program for members. Your business will have the opportunity through us to promote a discount program to our member database. (Value: \$3,000)

Total Value of this Sponsorship Package: \$9,200

Your investment: \$7,500

**Values are calculated on a yearly basis. Quarterly payments for sponsorship can be arranged with auto-pay. 20% is added to the total cost when auto-pay is established.*

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Gold Sponsor Package

Sponsorship with **Kerry's Network** provides broad visibility for your business throughout the year. **We have five (5) Gold Sponsorships available per year.**

As a Gold Sponsor you will receive the following:

- One Full page, color advertisement in each quarterly issue. With a distribution of 10,000, you reach potential customers via print, e-mail and our website. (Value: \$4,800)
- Participation in our Loyalty Card program. (Value: \$500)
- Large banner ad on Kerry's Network for Women website for twelve months. (Value: \$199)

Total Value of this Sponsorship Package: \$5,500

Your investment: \$4,000

**Values are calculated on a yearly basis. Quarterly payments for sponsorship can be arranged with auto-pay. 20% is added to the total cost when auto-pay is established.*

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Silver Sponsor Package

Sponsorship with **Kerry's Network** provides broad visibility for your business throughout the year. Silver Sponsorships are unlimited.

As a Silver Sponsor you will receive the following:

- 1/2 (half) page, color advertisement in each quarterly issue. With a distribution of 10,000, you reach potential customers via print, e-mail and our website. (Value: \$2,800)

- Large banner ad on Kerry's Network for Women website for twelve months. (Value: \$199)

- Participation in our Loyalty Card program. (Value: \$500)

Total Value of this Sponsorship Package: \$3,500

Your investment: \$2,000

**Values are calculated on a yearly basis. Quarterly payments for sponsorship can be arranged with auto-pay. 20% is added to the total cost when auto-pay is established.*

Please note that Platinum and Gold sponsorships are limited, so please reserve your spot today.

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Sponsorship Application

WHEREAS this application for sponsorship between _____, (hereinafter referred to as "Sponsor" and Kerry's Network, Inc. (hereinafter referred to as KNI) Is commencing on _____, 20__ for a period of twelve (12) months. The aforementioned Sponsor has chosen the _____ sponsorship package offered by KNI. The Sponsor and KNI agree to the following terms and conditions:

- KNI will provide the Sponsor all benefits outlined for _____ sponsorship package. Sponsor understands and agrees to discount given for advertising listed with the package.
- Sponsor understands and agrees that payment is made 30 days prior to upcoming print deadlines for business publication and if autopay is set up a credit card authorization is required along with an increase for autopay options. Credit card will be billed quarterly automatically.
- If Sponsor feels the sponsorship is unsatisfactory or wants to cancel for any reason, future payments for benefits that have not been exhausted will be canceled. No refunds of benefits used are issued since they were sold at a discounted rate. Refunds are only given after three (3) days of receipt of payment pursuant to Florida Law.
- KNI will to the best of its abilities service Sponsors and help with marketing efforts through all outlets available. KNI does not guarantee any type of ROI, guaranteed sales, etc as a result of purchasing a sponsorship. KNI will not be held liable for any misrepresentations or liabilities resulting from Sponsor.
- Sponsor agrees to release, waive and discharge KNI and all of its subsidiaries and hold harmless from any and all liabilities, claims, demand, actions during and after Sponsorship has exhausted.
- Sponsor agrees and understands that KNI works on deadlines and Sponsor get any pertinent information, advertising approvals or any other request to ensure Sponsorship is being exercised to KNI within upcoming deadline dates. Failure to do so lies solely with Sponsor.

Sponsor

By: _____

Print: _____

Date: _____

KNI

By: _____

Print: _____

Date: _____

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